

# || ADVERTISING THROUGH THE APM

Advert Type	Cost	Further information
Job advert	£500	<ul style="list-style-type: none"><li>• One off payment</li><li>• Advert to be made available on the website and via the ebulletin</li><li>• Advert will be removed after the closing date</li></ul>
External study day / course (less than £250 per place)	£250	<ul style="list-style-type: none"><li>• One off payment</li><li>• Advert to be made available on the website and via the ebulletin</li><li>• Advert will be removed after the event</li></ul>
External study day / course (more than £250 per place)	£500	<ul style="list-style-type: none"><li>• One off payment</li><li>• Advert to be made available on the website and via the ebulletin</li><li>• Advert will be removed after the event</li></ul>
External Survey	£500	<ul style="list-style-type: none"><li>• One off payment</li><li>• Survey sent via Dotmailer (bulk email system)</li><li>• Generic reminder email sent after 6 weeks (if required)</li><li>• Signed off by the Executive committee lead (advice from Science Committee and Ethics Committee re validity)</li></ul>
General adverts	<i>Price on request</i>	<ul style="list-style-type: none"><li>• Adverts posted on the website (only)</li><li>• Approval needed from the Executive Committee</li></ul>

## Advertising via the APM website

Job vacancies and event listings may be placed on our website at any time and can be viewed by anyone accessing the site, both members and non-members.

## Advertising via the monthly bulletin

The APM e-bulletin is sent to all members via Dotmailer once a month. Please see bulletin calendar for distribution dates.

## Discounts

If you are a member of the APM, please quote your APM membership number to receive a 20% discounted rate.

# ASSOCIATION FOR PALLIATIVE MEDICINE ADVERTISING REQUEST FORM

[Select Date]

Customer Name		Invoicing Details	
Organisation Name		Invoice Contact Name	
Advert Type		Invoice Company Name	
Advertising Option		Contact Email Address	
Advertising Start Date		Contact Telephone Number	
Estimated End Date		Reference/PO Number	
		Invoicing Address	

## APM MEMBER

If you are a member of the APM you are entitled to a 20% discount. Please quote your APM number below:

APM Membership Number	
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## ADVERT INFORMATION

In order for us to process your advertising request please ensure that you have provided us with the following;

- ✓ PDF copy of the advert
- ✓ Invoicing details
- ✓ Web links (if applicable)
- ✓ Logo image (if applicable)

## ESTIMATED CHARGES FOR ADVERT\*

Advert Type	Cost
<b>Total</b>	

\*admin use only