

Role description for e-ELCA Clinical Lead

Background

End of Life Care for All (e-ELCA) is an e-learning programme that was launched in 2010, commissioned by the Department of Health and delivered by e-Learning for Healthcare (e-LfH) in partnership with the APM to support the implementation of the Department of Health's national End of Life Care Strategy. The intellectual property rights for e-ELCA content are held by the APM.

The original clinical lead was Bee Wee and the APM, through the then Education Committee, recruited a new lead in 2014, Professor Christina Faull.

The e-ELCA programme was reviewed and updated in 2014-15 subsequent to the *One chance to get it right* report and the five *Priorities for Care of the Dying Person*.

The APM is a member of eIntegrity. eIntegrity is a Community Interest Company (CIC), with a Board of Directors, which licenses some of the e-learning programmes developed by e-Learning for Healthcare (e-LfH). There is a formal Master Licence agreement between e-Integrity and the APM. This allows e-Integrity to sell access to e-ELCA. APM receives funding from e-Integrity which pays for ongoing e-ELCA updating/development. The APM can determine how it uses this.

In order for the APM to ensure that the content of the 156+ e-ELCA e-learning sessions is accurate and up to date, each needs to be periodically reviewed. Some sessions and modules may also benefit from redesign and rationalization.

Some additional modules might be developed by the Clinical Lead to meet important educational gaps to support excellent end of life care workforce development.

The APM currently holds a small, restricted, non-recurrent budget to develop sessions to support specialist practice.

Role description

They will be accountable to the APM Chair and report to the APM executive lead for education, to the e-ELCA Board and to the e-LfH Programme Lead.

The Clinical Lead will work closely with the e-LfH project manager.

Responsibilities

- To ensure that e-ELCA content is up-to-date, credible and of high quality
- To optimize navigation and access to e-ELCA through learning paths and other initiatives
- To support the e-LfH project manager in increasing

awareness and use of e-ELCA

- To advise the APM and e-LfH on important gaps and additional potential developments for e-ELCA to support the health and social care workforces in delivering end of life care, and make business cases for these further developments where agreed
- To lead development of sessions to support specialist practice and training
- To report to the APM Executive Committee by 6 monthly report and by as required discussions with the President or delegated other executive
- The e-ELCA lead may also be the APM representative to the e-Integrity Community Interest Company
- To liaise with the Junior Members Group of the APM, APM committees and Specialty Interest Groups as required.

Payment

The post of e-ELCA Clinical Lead would be salaried to 1 PA per week. Additional travel expenses will be paid for pertinent meetings. No other additional expenses will be paid. There is no payment for leave of any nature.

The APM will not be the employing organisation for this post. The post holder will either be seconded from their main employing organisation for the required time period or self employed in this

role.

Key Required Professional Attributes

Extensive experience in specialist palliative care and membership of APM are required.

A track record in educational experience and delivery. A qualification in education is desirable but not essential.